

MARTIN BARRETT

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EDUCATION

Ph.D. North Carolina State University July, 2019
 Major: Parks, Recreation and Tourism Management
 Graduate Certificate: Marketing
 Advisor: Dr. Kyle Bunds
Dissertation: *Mechanisms for change: Intercollegiate athletics, sustainability, and network governance*

M.Sc. University of Chester, England (Merit) April, 2016
 Major: Sociology of Sport and Exercise
 Advisor: Dr. Daniel Bloyce
Thesis: *Getting together under one roof: A sociological investigation in to national identity, sense of belonging and cricket in Canada*

B.Sc. Edinboro University of Pennsylvania (Cum Laude) December, 2004
 Major: Sport Administration
 Minor: Print Journalism
 Advisor: Dr. Kathleen Lipkovich (retired)

ACADEMIC PROFESSIONAL EXPERIENCE

Assistant Professor, Sport Management, Frostburg State University 2019-
 Department of Kinesiology and Recreation

Graduate Research/Teaching Assistant, North Carolina State University 2016-2019
 Department of Parks, Recreation and Tourism Management

TEACHING EXPERIENCE

Primary Instructor (Frostburg State University)
 RECR603 Facilities Planning and Management Fall 2019
 RECR601 Current Issues in Sport Management Fall 2019
 RECR600 Foundations of Sport Management Fall 2019
 RECR230 Introduction to Sport Management Fall 2019

Primary Instructor (North Carolina State University)
 PRT476 Sport Marketing Spring 2019
 PRT475 Recreation and Park Internship Summer 2018
 PRT359/376 Leadership and Supervision in Recreation/Sport Administration Summer 2018
 PRT277 Psychological and Cultural Dimensions of Sport Spring 2018

Graduate Teaching Assistant (North Carolina State University)
 PRT486 Senior Seminar in Sport Management Fall 2018
 PRT477 Parks, Recreation and Tourism Management Fall 2018
 PRT366 Sport Programming Fall 2017
 PRT266 Introduction to Sport Management Fall 2017
 PRT410 Global Sport Management Issues - United Kingdom Spring 2017
 PRT380 Analysis and Evaluation in Parks and Recreation Fall 2016, Spring 2017

Summer START Lead Tutor (North Carolina State University)
COM110 Public Speaking

Summer 2017

HONORS AND AWARDS

| | | |
|---------|---|----------------------------------|
| 2018-19 | Parks, Rec. and Tourism Management Fellowship | North Carolina State University |
| 2017 | Recognition for Excellence in Laboratory Teaching | North Carolina State University |
| 2016-17 | Graduate Student Fellowship | North Carolina State University |
| 2015 | Graduate Scholar Award | Sport & Society Research Network |

PROFESSIONAL EXPERIENCE

Sport & Physical Activity Relationship Manager 2015-2016
Trafford Council, Manchester, England

- Manager responsible for priority workstreams and reducing physical inactivity across the borough.

Senior Regional Officer 2013-2015
Sport Wales, Queensferry, Wales

- Officer responsible for contract management of Welsh Assembly Government funding of community sport delivery at a regional level.

Sports Development Manager 2011-2013
Serco Leisure/Lilleshall National Sports & Conferencing Centre, England

- Manager responsible for strategic plan implementation and increasing facility usage among community and elite sport stakeholders.

Sports Development Officer 2008-2011
Cheshire West & Chester Council, Winsford, England

- Officer responsible for sport programming and increasing levels of community sport engagement across the borough.

Development & Coaching Officer 2006-2008
Cheshire Cricket Board, Northwich, England

- Officer responsible for delivering cricket initiatives and increasing cricket participation across the county.

Regional Administrator 2005-2006
England Netball, Warrington, England

- Administrator responsible for providing co-ordination of key functions of England Netball at a regional level.

RESEARCH INTERESTS

The power of sport to deliver positive social change
Social responsibility and sustainability
Leisure behavior of immigrant populations

PUBLICATIONS

REFEREED JOURNAL ARTICLES

5. Bunds, K. S., McLeod, C. M., **Barrett, M.**, Newman, J. I. & Koenigstorfer, J. (2019). The object-oriented politics of SC Freiburg's carbon neutral stadium. *Sustainability*, 11(23), 6,712. doi: 10.3390/su11236712
4. **Barrett, M.**, Bunds, K. S., Casper, J. M., Edwards, M. B., Showalter, D. S. & Jones, G. J. (2019). 'A nut we have officially yet to crack': Forcing the attention of athletic departments toward sustainability through shared governance. *Sustainability*, 11(19), 5,198. doi: 10.3390/su11195198
3. **Barrett, M.**, Bunds, K. S., Casper, J. M. & Edwards, M. B. (2019). A descriptive analysis of corporate environmental responsibility in major league professional sport. *Journal of Applied Sport Management*, 11(3), 35-46. doi: 10.18666/JASM-2019-V11-I3-9509
2. Bunds, K. S., Casper, J. M., Frey, H. C. & **Barrett, M.** (2019). Air pollution at college football games: Developing a methodology for measuring air pollutant exposure in a sport event microenvironment. *Event Management*, 23(3), 399-412. doi: 10.3727/152599518X15403853721484
1. **Barrett, M.** (2019). If you build it, they will stay: The development of public cricket provision as a construction of social citizenship. *Sport in Society*, 22(6), 1,062-1,081. doi: 10.1080/17430437.2019.1565390

CONFERENCE PRESENTATIONS

PRESENTATIONS (ORAL)

8. **Barrett, M.**, Bunds, K. S. & Casper, J. M. (2019, April). *Athletic department involvement in strategic sustainability management*. College Sport Research Institute, Columbia, SC.
7. Edwards, M. B., Bocarro, J. N., Hicks, K. A., Bunds, K. S., Kuhlberg, J. A., **Barrett, M.** & Hardison-Moody, A. (2018, September). *Developing a rural youth sport program: A case study of a grassroots baseball league*. European Association of Sport Management Conference, Malmo, Sweden.
6. **Barrett, M.**, Bunds, K. S. & Casper, J. M. (2018, June). *Collective environmental action within the professional sport industry*. North American Society for Sport Management Conference, Halifax, NS.
5. Bunds, K. S., **Barrett, M.** & Casper, J. M. (2017, November). *The role of politics in sport and the environment*. North American Society for the Sociology of Sport Conference, Windsor, ON.
4. **Barrett, M.**, Bunds, K. S. & Casper, J. M. (2017, September). *Go green or get the green: Analyzing the relationship between environmental CSR determinants and outcomes in the professional sport industry*. European Association of Sport Management Conference, Bern, Switzerland.
3. Batchelor, L., St. Hill, M. & **Barrett, M.** (2017, June). *The ultimate team: A game plan for sustainability and athletics*. Collegiate Sports Sustainability Summit, Gainesville, Florida.
2. **Barrett, M.** & Bunds, K. S. (2016, November). *Same game, greater capital: Club cricket for South Asian immigrants in North America*. North American Society for the Sociology of Sport Conference, Tampa, FL.

1. **Barrett, M.** (2015, July). *The Sunshine Girls: Understanding the emergence and development of netball in Jamaica*. Sixth International Conference on Sport and Society, Toronto, Canada.

PRESENTATIONS (POSTER)

1. Casper, J. M., **Barrett, M.** & Bunds, K. S. (2019, June). *Perceptions of zero-waste among college football fans*. North American Society for Sport Management Conference, New Orleans, LA.

GRANT ACTIVITY

FUNDED

2. 2020 Undergraduate Sport Promotion Project – Frostburg State University Provost's Experiential Learning Enhancement Fund (PELEF) \$220. *Role: Project Lead.*
1. 2019 Frostburg State University Publication Assistance Grant. Awarded \$1,300 toward publication of manuscript in the journal *Sustainability*.

NOT FUNDED

2. 2019 Bobcats GREEN – Frostburg State University President's Advisory Council for Sustainability (PACS) Grant \$2,476. *Role: Project Lead.*
1. 2017 Congruent community service: Understanding the relationship between service setting, service role, and perceived value among student-athletes at a Division I institution – National Collegiate Athletic Association (NCAA) Research Grant Program \$6,000. *Role: Principal Investigator.*

UNIVERSITY SERVICE

Member October, 2019-
Athletics Advisory Council, Frostburg State University

Member September, 2019-
University Undergraduate Curriculum Review Committee, Frostburg State University

Secretary January, 2017-May, 2018
Athletics Sustainability Team, North Carolina State University

Secretary June, 2017-May, 2018
Graduate Student Association, Department of Parks, Recreation and Tourism Management, North Carolina State University

SERVICE TO THE ACADEMY

Manuscript Reviewer 2018
Sport in Society
The Sustainability Collection 2019-

Abstract Reviewer 2019-
Commission on Sport Management Accreditation (COSMA) Conference

Book Reviewer 2020-
Journal of Sport History

REFERENCES

Dr. Natalia Buta, Department Chair and Associate Professor

Department of Kinesiology and Recreation

Frostburg State University

(301) 687-4458, nbuta@frostburg.edu

Dr. Kyle Bunds, Assistant Professor

Department of Parks, Recreation and Tourism Management

North Carolina State University

(919) 515-7935, ksbunds@ncsu.edu

Dr. Jonathan Casper, Associate Professor

Department of Parks, Recreation and Tourism Management

North Carolina State University

(919) 513-0771, jmcasper@ncsu.edu